



Evaluation

Module 6



NATIONAL
ASSOCIATION OF
COUNTY & CITY
HEALTH OFFICIALS



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American Planning Association
Making Great Communities Happen



Benefits of HIA Evaluation

- Improve the HIA process
- Modify future procedures or models
- Assess the accuracy of predictions made during appraisal



Three Types of HIA Evaluation

- Process evaluation
 - Evaluates the process of completing the HIA
- Impact evaluation
 - Evaluates the effect the HIA had on the decision making process
- Outcome evaluation
 - Evaluates whether the predicted health outcomes were correct or not

Process Evaluation Questions

- How was the HIA undertaken with regard to time, place and population?
- What resources were used and what was the cost?
- How were recommendations formulated and prioritized?
- How and when were the recommendations delivered to decision makers?
- What did those involved in the HIA think of the process?



Impact Evaluation Questions

- Did the HIA provide useful information to the policy-making process?
- Was the HIA able to support inclusive public engagement?
- Did the HIA lead to changes to the design of the project or policy?



Impact Evaluation Questions

- Did the HIA lead to unexpected changes on the policy or project?
- Has the HIA led to new partnerships, coalitions, or efforts to analyze or influence public policy on the basis of health?
- Has the HIA impacted changes in the way institutions frame and address health issues?



Outcome Evaluation Questions

- Did the health impacts change in the direction predicted by the HIA?
- Did other health impacts materialize that the HIA did not consider?
- Were the predicted health impacts based on a different scenario than what actually happened? If so, how did this affect the predicted versus actual health impacts that were examined?



Challenges of HIA Evaluation

- Providing the leadership to ensure that evaluation takes place
- Defining the beginning and end of the HIA
- Managing stakeholders who may reflect a variety of objectives and interests
- Allocating time and resources for the evaluation



Next Steps for HIA

- Move from research to practice
 - Define methods to screen bills or initiatives and determine those most appropriate for HIA
 - Standardize and streamline impact estimation
 - Train appropriate personnel
 - Determine feasibility of different tools in various settings
- Adapt HIA to the unique policy-making environment of the U.S.

Summary

- HIA is a new and evolving science providing a promising new approach to quantify health impacts of a wide variety of policies and projects
- HIA provides an outlet for health to be appropriately factored into complex decisions

Panel of Teaching Faculty

- What challenges you have faced when preparing and presenting HIA reports?
- What is your approach to developing HIA reports?
- What are different types of HIA reports that you have created or reviewed?
- What would you recommend for someone creating their first HIA report?



Panel of Teaching Faculty

- What have been the impacts of HIAs you've completed?
- What were some of the successes and challenges you've had in the process of completing HIAs?
- Have you ever been able to complete an outcome evaluation? If you haven't done an outcome evaluation – why not?



Panel of Teaching Faculty

- What are the benefits and problems associated with conducting each of these three types of evaluations?
- How were you able to fund the HIAs you've completed?
- Other questions?



TABLE ACTIVITY: Conduct an Evaluation for Sunnyvale Highway



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